



OLD ART BUILDING

# 2026 SPONSORSHIP OPPORTUNITIES at the Old Art Building



**20,000 +**  
ANNUAL VISITORS  
TO THE OAB

**1 MILLION +**  
ANNUAL VISITORS  
TO LEELANAU COUNTY



OLD ART BUILDING

# 2026 EVENTS SCHEDULE

## Concerts, Music in the Air, Exhibits and more!

MAIN STAGE CONCERTS	MUSIC IN THE AIR	ART EXHIBITIONS
<p><b>JON MUO</b> May 16</p> <p><b>SIX MILE STRINGS</b> June 13</p> <p><b>WARREN &amp; FLICK</b> July 14</p> <p><b>THE REBEL EVES</b> August 29</p> <p><b>LITTLE DIPPER</b> October 17</p> <p><b>LAMB'S LELAND</b> November 1</p> <p><b>SWITCHBACK</b> November 20</p> <p><b>VARIETY SHOW</b> December 12 - 13</p> <p><b>...AND MORE</b></p>	<p><b>FREE SERIES</b> June 25 - August 20</p> <p><b>1000 WATT PROPHETS</b></p> <p><b>LOOKING FORWARD</b></p> <p><b>KYLE BROWN &amp; THE HUMAN CONDITION</b></p> <p><b>XTRA CRISP</b></p> <p><b>ELIZABETH LANDRY TRIO</b></p> <p><b>ZACH WATSON</b></p> <p><b>A.S. LUTES</b></p> <p><b>A TO Z</b></p>	<p><b>CHARLES PASSARELLI</b> Feb 28 - Mar 27</p> <p><b>CHARLES AYDLETT</b> April 14-30</p> <p><b>LELAND AIR</b> May 23 - 28</p> <p><b>ART OF THE VINEYARD</b> June 12 - 18</p> <p><b>ART LEELANAU</b> July 24 - August 2</p> <p><b>GAYLE KABAHER</b> August 7 - 16</p> <p><b>CLOTHESLINE ART SHOW</b> August 19</p> <p><b>OPEN STUDIO EXHIBIT</b> September 3 - 7</p> <p><b>OAB MEMBER EXHIBIT</b> Sep 25 - Oct 4</p>

<b>COMMUNITY EVENTS</b>	<p>July 4th Bike Decorating</p> <p>Summer Artists' Market</p> <p>Candy Le-Land</p>	<p>Season of Lights</p> <p>Holiday Market</p> <p><b>...AND MORE</b></p>
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Sponsorship Levels & Benefits	Supporter \$500	Director \$1,500	Producer \$3,000	Encore \$5,000	Bravo \$10,000
<b>Sponsor Logo on OAB website</b> (linked to sponsor website)	X	X	X	X	X
<b>Recognition on Summer Concert Series signage</b>		X	X	X	X
<b>Recognition on all sponsorship signage and programs</b> (indoor, outdoor, and exhibits)			X	X	X
<b>Recognition in all event email marketing</b>				X	X
<b>Vocal recognition during introduction of all events</b>					X
<b>Complimentary tickets to event</b> (Limited to 2 per Exhibit or Concert)			4 Tickets	8 Tickets	12 Tickets
<b>VIP Art Leelanau Preview</b> <ul style="list-style-type: none"> <li>Preview event for <u>6 people</u> with local wine</li> <li>Guided tour w/ local artist &amp; exhibit curator</li> </ul>					X

**Sponsorship must be received by May 1<sup>st</sup> for inclusion in all signage.**

info@oldartbuilding.com | 231.256.2131 | oldartbuilding.com



OLD ART BUILDING

# WHY SUPPORT THE OLD ART BUILDING?

## Support the Arts in Leelanau County!

### **Cultivating Community & Culture Since 1922**

The Old Art Building has been a community treasure since its founding in 1922. For more than a century, this iconic Leland gathering place has cemented itself as a center for arts & culture in Leelanau County, bringing generations together.

### **OUR MISSION**

- Promote the arts & cultural enrichment.
- Provide a gathering place for the community.
- Preserve the Old Art Building for generations.

### **OUR AUDIENCE**

OAB sponsors have the opportunity to reach local Leelanau residents—as well as seasonal visitors—whose spending contributes significantly to our local economy.

### **OUR PROGRAMS**

The Old Art Building offers everything from youth art camps and after-school programs to adult creative workshops, visual and performing arts, and community events.



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# SPONSOR AGREEMENT

Submit your completed form in person, by mail: **PO Box 883, Leland, MI 49654**  
or email: **info@oldartbuilding.com**

## SPONSOR INFORMATION (REQUIRED)

SPONSOR NAME (NAME TO APPEAR ON ALL MARKETING & SIGNAGE)

PRIMARY CONTACT

MAILING ADDRESS/CITY/STATE/ZIP

PHONE #

EMAIL

INSTAGRAM/FACEBOOK

WEBSITE

## SELECT YOUR SPONSORSHIP LEVEL:

SUPPORTER | \$500

DIRECTOR | \$1,500

PRODUCER | \$3,000

ENCORE | \$5,000

BRAVO | \$10,000

**Sponsor Agrees to provide the OAB with marketing materials**

The Old Art Building will need the exact name and logo/branding for all marketing needs and signage. Marketing materials should be emailed to **info@oldartbuilding.com**

SIGNATURE OF SPONSOR

DATE

## THANK YOU!

A tax receipt will be issued upon receipt of payment. The Old Art Building is a 501(c)(3) organization. All gifts are tax deductible.